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Local Advisor to Participate in National Jump-Start Your Retirement Days Hotline

Kiplinger's Personal Finance and the National Association of Personal Financial Advisors to Offer Two Days of **FREE Guidance**

Arlington Heights, IL (February 10, 2005) – These are heady days for the U.S. stock market, but not for legions of investors who ignored their portfolios in recent years or sat on the sidelines during the last two years. It's time that people began to pay attention to their investments again. So *Kiplinger's Personal Finance* magazine is partnering with the **National Association of Personal Financial Advisors (NAPFA)** to sponsor **Kiplinger's Jump-Start your Retirement Plan Days**—a chance to get free financial advice by telephone from the nation's premier financial advisors.

“With the debate on the privatization of Social Security and the aging of the baby boom generation, a lot of people are revisiting their retirement planning” says *Kiplinger's Personal Finance* editor Fred W. Frailey. “We want to help make sure people are on track, and sometimes the best way to do that is by talking directly with a financial expert.”

From 9 a.m. until 6 p.m. EST on two separate Fridays—February 18 and March 4—**NAPFA-Registered Financial Advisors** will be standing by to answer people's most pressing financial questions. Examples: *Am I saving enough to live the lifestyle I want in retirement? Is my money invested properly? What kind of IRA should I have? How should I be investing my 401(k)? What do I need to know about estate planning? Should I purchase a long term care insurance policy? Are annuities a good investment?* This service is free for absolutely everyone.

NAPFA is a 1,200 member organization of Fee-Only comprehensive financial advisors. NAPFA-Registered Financial Advisors must meet the highest professional education, competency and compensation standards. They are knowledgeable not just about investments, but also insurance, estate planning, tax planning and retirement planning. Normally, their services cost between \$100 to \$250 an hour.

“Retirement is a major issue for many people, regardless of age,” says NAPFA-Registered Financial Advisor Paul Winter of Five Seasons Financial Planning in Holladay. “Clients are not just concerned about when they will be able to quit working, they’re worried about *if* they will actually be able to retire.” “I look forward to the opportunity to help people who call the toll-free hotline.”

The toll-free number to call during the Kiplinger Jump-Start Your Retirement Plan Days is 1-888-919-2345. Further information on this initiative and on reviving your retirement plan can be found in the upcoming March 2004 issue of *Kiplinger’s Personal Finance*.

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