



NEWS

FOR IMMEDIATE RELEASE

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Holladay-Based Financial Advisor Providing FREE Financial Advice To Consumers Across the Country:

*Thousands of consumers expected to receive free guidance from NAPFA and
Kiplinger's Personal Finance magazine in January 2007*

HOLLADAY, UT (January 22, 2007) – The numbers don't lie. During the past three years, the National Association of Personal Financial Advisors (NAPFA) and *Kiplinger's Personal Finance* magazine have teamed-up to provide consumers with FREE financial advice during **Jump-Start Your Retirement Planning Days**. Since 2004:

- More than 350 NAPFA-Registered Financial Advisors have volunteered their time
- Volunteers have donated more than 5,000 hours worth of advice to consumers
- Approximately 26,000 consumers have benefited from the free hotline project

And now NAPFA and *Kiplinger's Personal Finance* magazine are gearing up for their fourth year of providing free objective advice with **Jump-Start Your Retirement Planning Days**. And Paul N. Winter of Five Seasons Financial Planning in Holladay, UT will be giving his time to this worthwhile project.

Jump-Start Your Retirement Planning Days is a chance for consumers to get FREE financial advice by telephone from some of the nation's top financial advisors. Free to the public, consumers can call from 9 a.m. until 5 p.m. EST on **Friday, January 26th**. Winter and other NAPFA-Registered Financial Advisors will be standing by to answer people's most pressing retirement questions, from IRAs to estate planning to identifying goals for a comfortable retirement.

"It is exciting to be in a position to help people better understand their financial situation," said Winter. "It's gratifying to be able to help so many callers. They really appreciate the fact that we donate our time and expertise. I look forward to rolling up my sleeves and helping consumers of all backgrounds."

The toll-free number for **Kiplinger's Jump-Start Your Retirement Planning Days** is **888-919-2345**. Further information on this initiative and retirement planning can be found in the February 2007 issue of *Kiplinger's Personal Finance* and at www.NAPFA.org.

To talk with Paul Winter about his involvement in **Jump-Start Your Retirement Planning Days**, please contact him at 801-272-0902 or pwinter@fiveseasonsfp.com.

ABOUT NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 1,200

members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only comprehensive financial planning.

For more information about NAPFA, please visit www.napfa.org or call 1-800-366-2732.

ABOUT KIPLINGER'S PERSONAL FINANCE

Kiplinger's Personal Finance magazine has been providing millions of Americans with own-to-earth advice on managing their money and achieving financial security since 1947. Along with Kiplinger.com, it is a source of advice and information on saving and investing, taxes, credit, homeownership, paying for college, retirement planning, car buying and many other personal finance topics.

For more information, please visit www.Kiplinger.com.

ABOUT PAUL N. WINTER AND FIVE SEASONS FINANCIAL PLANNING

Paul N. Winter is the founder of Five Seasons Financial Planning, a Fee-Only financial planning and registered investment advisory firm located in Holladay, Utah. A tenured investment professional, Paul has worked in the financial industry for more than twenty years and has been awarded a Five-Star rating by the Paladin Registry of financial advisors. He has been quoted on a variety of financial planning topics in the national print media, including Newsweek, TheStreet.com, and the MSN Money website.

For more information, please visit www.FiveSeasonsFinancialPlanning.com.

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